



*Russell J. Sagmoen*  
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Russell joined Inland Companies as a Retail Broker in September 2006 after spending three years with NAI MLG Commercial. He started his career in the real estate industry as a property and facility manager with Marshall Erdman in Madison, WI.

Russ' educational background in finance has allowed him to assist clients in analyzing the financial aspect of investing in real estate. For owner clients, Russ strives to maximize the profitability of the properties he represents. For his tenant representation clients, he conducts site searches to identify and secure properties that satisfy the needs of his tenants.

Russ strives to satisfy his customers establishing long term relationships that will last well into his career.

#### *Education*

- University of Wisconsin, Milwaukee  
BBA-Finance and Marketing major  
Economics minor  
Real Estate Certificate

#### *Areas of Expertise*

- Retail tenant representation
- Retail owner representation
- Retail property development
- Financial analysis

#### *Professional Memberships*

- Commercial Association of REALTORS-Wisconsin (CARW)
- International Council of Shopping Centers (ICSC)
- NAIOP, Commercial Real Estate Development Association